

# Hi, I'm David Porter

...and I've been a Graphic Designer / Art Director for over 20 years. I heard that you might be looking for a creative person who is used to everchanging environments, brisk timelines, values communication and collaboration, and is a quck study of new systems and technology. I'm looking forward to talking to you so we can see if I can help your business get its message out to the world.

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## TIMELINE

1974: BORN JUNE 4

WASHINGTON, PA.

MAY 1992: GRADUATED FROM

JACKSON MEMORIAL HIGH SCHOOL

JACKSON, NJ.

Extracircular Activities included working on the Newspaper staff and various awards in Computer Programming Competitions

MAY 1997: GRADUATED FROM

CALIFORNIA UNIVERSITY OF PENNSYLVANIA

CALIFORNIA, PA.

With a Bachelors of Arts degree in Fine Art, with a Printmaking Specialization. Extra curricular activities included illustrating a weekly and serving as Art Director of Flipside, Cal U's student magazine, which was named the best college/university literary art magazine for 1995 by the American Scholastic Press Association

SEPT. 1997-MAR 1999:

OBSERVER PUBLISHING COMPANY

WASHINGTON, PA

**Graphic Designer:** Duties included advertising design, layout, and support for Ads-by-Phone, the telemarketing department of the Observer family of publications.

APR 1999-JULY 2017:

UNIONTOWN NEWSPAPERS INC.

UNIONTOWN, PA

**Ad Designer (1999-2007):** Duties included advertising design, layout, and support for the Calkins Media owned Herald-Standard. Other duties included Classified Pagination, Prepress duties, and marketing materials. Two time winner of Employee of the Month

**Ad Design Nightside Supervisor**

**(2007-2011):** Duties as above. Additionally responsible for technological integration, Obituary Pagination, and coordinating with outside print jobs.

**Ad Design Manager (2011- 2017):**

Duties as above, additionally responsible for managing 10+ Ad Design employees, attending Executive Team meetings, layout and delivery of advertising special sections, and assisting in steering branding and marketing decisions.

## SKILL SETS

### PLATFORM:

MAC

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PC

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### GENERAL DESIGN PROGRAMS:

ADOBE PHOTOSHOP

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ADOBE ILLUSTRATOR

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ADOBE INDESIGN

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ADOBE DREAMWEAVER

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ADOBE ACROBAT

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ADOBE ANIMATE

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MULTI-AD CREATOR

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QUARK XPRESS

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### GENERAL OFFICE PROGRAMS:

MICROSOFT WORD

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MICROSOFT EXCEL

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MICROSOFT POWERPOINT

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ADP TIMESAVER

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### NEWSPAPER SPECIFIC PROGRAMS:

ATEX MACTIVE PGL

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KODAK NEWSMANAGER

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DPS ADTRACKER

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PRINERGY NEWSXTREME

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### PROGRAMMING LANGUAGES:

PYTHON

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APPLESCRIPT

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C++

•••••

HTML

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JAVASCRIPT

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### OTHER:

ILLUSTRATION

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BRANDING

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COMMUNICATION

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COLLABORATION

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ADVERTISING DESIGN

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EDITORIAL DESIGN

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LOGO DESIGN

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MANAGEMENT

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## REFERENCES

### BRANDON SZUMINSKY:

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